



# TOUR de SHIELD616 SPONSORSHIPS AVAILABLE

## MAY 14<sup>TH</sup> - MAY 17<sup>th</sup>, 2026

Join us on our 3<sup>rd</sup> Annual TOUR de SHIELD616 adventure as we work to equip Colorado first responders in need. SHIELD616 is a Colorado non-profit that helps protect our protectors by donating all-day rifle rated armor to first responders and also helps build strong relationships between first responders and the citizens they serve. By partnering with us, your funding is helping us provide urgently needed armor to Colorado agencies in need.

### \$20,000 HERO SPONSORSHIP

**Only 1 available (Funds 8 sets of armor)**

- Prime Logo branding on all cyclist jerseys and t-shirts (deadline for jersey 4/2)
- Speaking Opportunity on the ride
- Partnership mentioned in local media and interviews
- Logo on SHIELD616 website, during event, & social media coverage
- Invitation to VIP Jersey Reveal with cyclist meet and greet
- Volunteer Opportunity

### \$10,000 ADVERTISING SPONSORSHIP

**Only 2 available (Funds 4 sets of armor)**

- Logo branding on all cyclist jerseys and t-shirts (deadline for jersey 4/2)
- Partnership mentioned in local media and interviews
- Logo on SHIELD616 website, during event, & social media coverage
- Invitation to VIP Jersey Reveal with cyclist meet and greet
- Volunteer Opportunity

### \$5,000 CORPORATE SPONSORSHIP

**Only 6 available (Funds 2 sets of armor)**

- Logo branding on all cyclist jerseys and t-shirts (deadline for jersey 4/2)
- Logo on SHIELD616 website, during event, & social media coverage
- Invitation to VIP Jersey Reveal with cyclist meet and greet
- Invitation to Presentation

### \$2,500 CYCLIST SPONSOR

**\$2,500 Each (Funds 1 set of armor)**

- Logo on SHIELD616 website, cyclist t-shirts, during event, & social media coverage
- Invitation to VIP Jersey Reveal with cyclist meet and greet
- Invitation to Presentation

### \$1000 SPONSOR A FIRST RESPONDER TO RIDE

- Your donation covers the entry fee of one first responder to ride



Food Sponsor: \$1,500



Hydration Supplies Sponsor: \$750



Cold Gear Sponsor: \$2,500



Helmet Sponsor: \$2,000



Jersey / Bib Sponsor: \$5000



Sock Sponsor: \$500



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To secure your sponsorship please contact us at 719-345-2442 or marcy@shield616.org



# TOUR de SHIELD616 2026 FUNDRAISING EFFORT

## MAY 14<sup>TH</sup> - MAY 17<sup>TH</sup>, 2026



The TOUR de SHIELD616 is a bike ride that helps donate vests and is also a promise to never forget those who gave the ultimate sacrifice. This is an amazing 4 day experience for our first responder and civilian cyclists from all over the state.

### WAYS TO HELP:

- Ride in the TOUR de SHIELD616 where you can expect to build great friendships, fellowship over meals, and ride with purpose during police week while we honor fallen first responders. Help us protect our protectors and never forget! Reserve your spot now.
- Sponsor the ride or a cyclist financially who is riding by scanning the QR code below. You can choose a rider in the drop-down menu. Every dollar helps us better protect these agencies in need. Donate today!



**UCCS**  
Police Department  
21 Officers = \$52,500



**Log Lane Village**  
Police Department  
20 Officers = \$7,500



**Poudre**  
Fire Authority  
20 Firefighters = \$48,000



**Total Armor Fundraising Effort = \$108,000**

**Bike Ride Date: May 14th - 17th, 2026**

**\$1,000—First Time Rider Entry Fee Deadline: 4-2-26**

**Sponsorship deadline for jerseys and t-shirts: 4-2-26**



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